LETTER CIRCULAR

Information:  X  Date:  22nd October 2010
Action Required:  X  Ref:  CMeLD 198/2010

To:  All Heads of Primary and Secondary Schools (State and Non-State) and Sections

From:  Director, Curriculum Management and eLearning

Subject:  eTwinning Back to School Campaign 2010

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eTwinning has just launched a set of activities to mark the start of the new scholastic year, both on a European and on a National level.

Apart from the activities taking place at a national level, the Central Support Service are organizing 5 activities in which anyone can participate.

1. Promote eTwinning in your community! – Document your activities on your brand-new eTwinning Journal on your Desktop Profile; join the new Teachers Room on Promoting eTwinning in your Desktop and share your resources.
2. Photo collection – eTwinning wants your photos! You can send your high definition photos showing eTwinning is all about collaboration and fun.
3. eTwinning Commercials – Schools are invited to produce their very own 15-second commercials on eTwinning. This can be as simple or as complex as you like! Work with a small group, a large group, a trans-border group… and share what eTwinning means to you!
4. Get to know the new Desktop – Try out the new tools on the brand-new eTwinning Desktop!
5. eTwinning Talks – There will be a number of online Elluminate sessions to discuss with other teachers from across Europe.

More details about the activities organised by the eTwinning Central Support Service can be found online on: http://www.etwinning.net/en/pub/weeks2010/across_europe.htm

All teachers engaging in new eTwinning projects with European partners at the beginning of this scholastic year will be given an eTwinning leather memo box.

Each project which will have a Maltese teacher registered in it by the end of November will be eligible to participate in a lottery to win digital equipment for the school (a digital 3MP still camera/web-cam/video camera, a powerful hand held digital microscope, an A4 digital talking photo album or a digital camera). The lottery will take place on the 1st of December 2010.

For further information, kindly contact Malta’s eTwinning National Support Service on 2598 2150 or by email at etwinning@schoolnet.gov.mt or visit the website http://etwinning.skola.edu.mt/category/competitions/.

Thank you for your attention.

Raymond J. Camilleri
Director CMeLD