LETTER CIRCULAR

Information: X Date: 4th October 2011
Action Required: X Ref: CMeLD 129/2011
To: All Heads of Primary and Secondary Schools (State and Non-State) and Sections
From: Director, Curriculum Management and eLearning
Subject: eTwinning Back to School Campaign

eTwinning Malta is marking the start of the new scholastic year 2011-2012 with the **Back to School Campaign**, which encompasses an eTwinning Competition plus a number of activities in which all teachers can participate.

**eTwinning Back to School Competition**

The first 50 teachers engaging in eTwinning projects with European partners at the beginning of scholastic year 2011-2012 will be given an eTwinning desk clock. Each project with a Maltese teacher registered in it between the **beginning of September and the end of November 2011** will be eligible to participate in a lottery with the chance to win 2 digital video cameras **for the school**. The eTwinning National Support Service will publish the competition updates on the competitions section of the eTwinning national blog: [http://etwinning.skola.edu.mt/competitions/](http://etwinning.skola.edu.mt/competitions/)

**eTwinning Back to School Campaign Activities**

- **eTwinning Weeks 2011**: Throughout October, eTwinners will be invited to kick off the new scholastic year through various activities aimed at fostering mentorship within the eTwinning community. Further information is available on the eTwinning Portal: [http://www.etwinning.net](http://www.etwinning.net).
- **European Quality Labels**: The yearly round of European Quality Labels will be announced at the end of September - beginning of October. The results will also be published on the eTwinning National blog: [http://etwinning.skola.edu.mt](http://etwinning.skola.edu.mt).
- **eTwinning Prizes 2011**: eTwinners will be invited to submit their 2010-2011 eTwinning projects in the pan-European competition in October. Participants must have a European Quality Label. Further information about the European Quality Labels is available at: [http://www.etwinning.net/en/pub/awards/quality_labels.htm](http://www.etwinning.net/en/pub/awards/quality_labels.htm).
- **Learning Events**: A new set of Learning Events is ready for this autumn! Further information is available at [http://www.etwinning.net/en/pub/professional_development/learning_events.htm](http://www.etwinning.net/en/pub/professional_development/learning_events.htm).
For further information, kindly contact Ms. Amanda Debattista at Malta’s eTwinning National Support Service on 2598 2150 or by email at etwinning@schoolnet.gov.mt or visit the website http://etwinning.skola.edu.mt/competitions.

Thank you for your attention.

Raymond J. Camilleri
Director CMelD